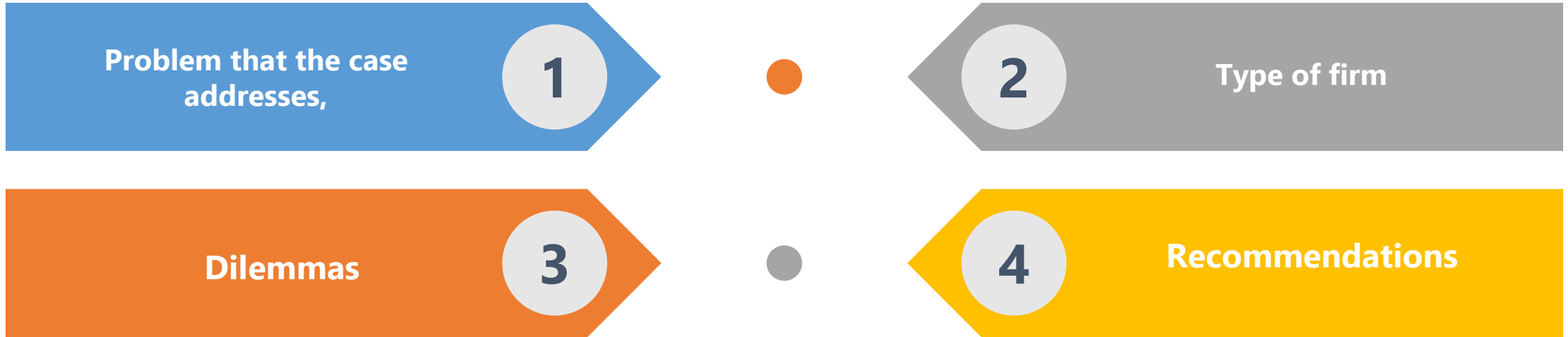


Textile Egypt Company: Understanding Family Challenges

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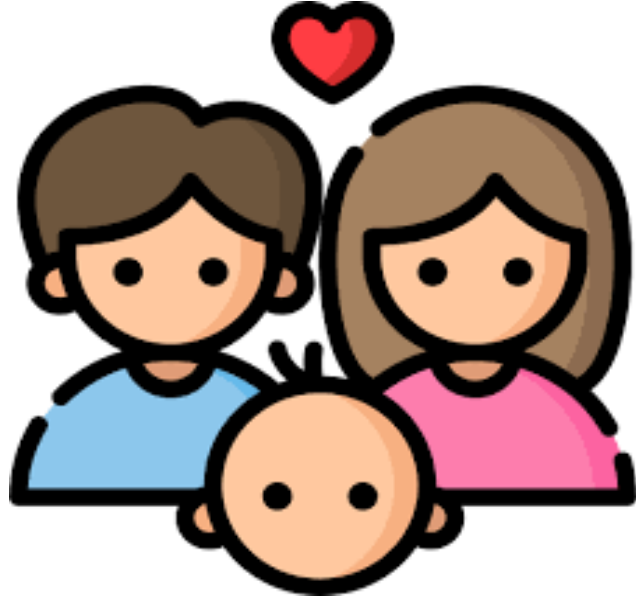


Problem that the case addresses

This case is about Textile Egypt which was established in 1991 and is located at the 10th of Ramadan (Cairo, Egypt). The business is considered to be a family business however they also have outside partners too. The case is displaying the evolution of Textile Egypt, and the challenges facing the partners, as well the internal dynamics of the family members. The case starts with an overview about how dispute between the two family partners' ignited, and what was the main reason behind it. The case ends up with dilemmas within the mind of the protagonist Karim El Deeb where he is supposed to choose between different alternatives.



Type of firm



Dilemmas



1- Will Karim be able to overcome the family challenges that will arise between the next generation members?

2- How will they choose the upcoming successor, and how this decision will affect the family relations?

3- Will the next family members join the business, will they be able to set clear governance rules, and follow them or will the disputes that exist among them hinder this?

4- Will Karim El-Deeb be able to save his daughters' rights from the other partners as he doesn't have any sons? And how?

Recommendations





THE END



THANK
YOU

